



# Make more money with gift cards and loyalty cards.

Turn your terminal into a money-making machine by offering gift cards and loyalty cards to your customers.



GiftCardsOnDemand



total merchant services  
set your business free



# Keep customers coming back with gift cards and loyalty cards.

By setting up a gift card program, you can bring in new customers who often end up spending more than what's on the card.

And if the card is never used, you still collect the payment upon purchase. Gift cards also simplify managing store credits and can help combat fraud by keeping your cash in your store.

Loyalty cards are also a great way to boost sales. If you reward your customers for coming back and making purchases, your profits will rise — as will repeat business. You can offer free



products, dollar discounts, or a percentage off future purchases, all of which will entice customers to keep coming back.

Total Merchant Services makes it easy and affordable to offer these valuable programs to your customers.

**With a payment solution for every situation, Total Merchant Services can truly set your business free.**

